

GROW YOUR BUSINESS

Marketing Opportunities for Cummings Center Clients

Several excellent opportunities exist for each Cummings Center client firm to spread the word about its goods or services to more than 500 client businesses and almost 4,000 employees and visitors daily. *Advertising methods include:*



Coupons

Introduce your company and promote your business by including your firm's coupon for goods and/or services in our New Client Welcome Package.



Hallway Posters

Clients are invited to produce several 30" x 42" posters mounted on black 3/16" gatorboard with a matte laminate finish for display throughout Cummings Center. Posters are mounted inside wood frames free of charge.



Flyers

There is an 8½" x 11" flyer holder at most Cummings Center first-floor elevator locations, used exclusively for client firms to advertise. Call the leasing office at 978-922-9000 for more information and to reserve dates in the rotation.



Client Directory

Add your firm to our website's client directory. Visit www.cummings.com, click on "Clients>Client Directory," and follow the "Welcoming all clients" instructions to fill out our form.



Events

Hold promotional events in our building lobbies or community conference room. For outdoor events, try pond-side Sheehy Park.



Captivate Network TV

Advertise on Captivate Network screens located in several Cummings Center buildings. Captivate Network has a presence in approximately 1,600 premier office buildings across the U.S. and Canada via more than 11,400 elevator and lobby screens. For more information or pricing, or to post advertisements, go to captivate.com/local and click on Boston to select a Cummings Properties building.



Email Updates

Cummings Center broadcasts a weekly email update to hundreds of client firms, individuals, and media outlets announcing events, property information, special news, and business profiles. Email a brief piece to newsbrief@cummings.com, and we will try to include it with a website hyperlink in an upcoming update.

For more information about these opportunities, please contact your account manager at 978-922-9000. Please note, proofs of hallway posters, flyers, and coupons must be reviewed and approved by Cummings Properties prior to production.