

# Let Us Help Promote Your Business



Cummings Properties is delighted to offer clients the opportunity to include a marketing piece in the welcome packet distributed to all new clients, offering firms an easy way to introduce their services.

To participate, submit a draft of a half-page marketing insert to your account manager. Once written approval is received, provide 50 to 100 copies of your insert to Cummings Properties for distribution in the welcome packets.

## Inserts must:

- Be 8 ½ by 5 ½ inch (half page) or smaller
- Include contact information
- Include an incentive (coupon, discount, group deal, etc.) with no expiration date
- Receive written approval of your account manager before production