GROW YOUR BUSINESS

Marketing Opportunities for Cummings Properties Clients

Several excellent opportunities exist for each Cummings Properties firm to spread the word about its goods or services to more than 1,500 client businesses and almost 10,000 employees and visitors daily. *Advertising methods include:*

Coupons

Introduce your company and promote your business by including your firm's coupon* for goods and/or services in our new client welcome package.

*Coupons must be 8 1/2" x 5 1/2" or smaller

Events

Hold promotional events in our building lobbies or community conference room. For outdoor events, try "Park in the Park," the tennis courts at Cummings Park, or options at Tradecenter 128.

Flyers

Clients may take advantage of common area bulletin boards by posting 8 1/2" x 11" flyers for advertising purposes

Email Updates

Cummings Properties regularly broadcasts an email update to hundreds of client firms, individuals and media outlets announcing events, property information, special news, and business profiles. Email a brief piece to group@cummings.com, and we will try to include it with a website hyperlink in an upcoming update.

Hallway Posters

Clients are invited to produce several 30" x 42" posters mounted on black 3/16" gatorboard with either a matte or gloss laminate finish for display throughout Cummings Properties. Posters are mounted inside wood frames free of charge.

Client Directory

Add your firm to our website's client directory. Visit www.cummings.com, click on "Client Information," then "Yellow Page Directory of Clients" and follow the "Welcoming all clients" instructions to fill out our form.

Wall Street Journal TV

Advertise on Wall Street Journal screens located in several Cummings Properties buildings. The Wall Street Journal Office Network has a presence in more than 760 Class A office buildings. Customize by market, zip code, daypart, standard industry code, and company size. Please contact Kate with Captivate Network at 312-576-2629 for more information and pricing.

For more information about these opportunities, please contact your account manager at 781-935-8000. Please note, proofs of hallway posters, flyers and coupons must be reviewed and approved by Cummings Properties prior to production.