



## TradeCenter 128 PULSE

Client News, Special Offers, Upcoming Events, and more!

March 2020

### Training Opportunity



#### **Find New Customers & Spring into Action: Google Analytics**

**Wednesday, March 11, 11:30 AM – 1:00 PM**

300 TradeCenter, Suite 7000

Learn how to use Google Analytics to gain insights about how customers engage with businesses online.

Sponsored by Northeast Massachusetts SCORE and hosted by McLane Middleton

Register [here](#), or visit [nemassachusetts.score.org](http://nemassachusetts.score.org) for more info.

### Welcome New Clients

#### **RAG Alliance**

Payment service provider for businesses  
400 TradeCenter, Suite 1890

#### **iCorps Technologies**

Full service IT consulting and outsourcing  
300 TradeCenter, Suite 6540

### Client News



**Bank 5** now offers a Lucky Piggy Savings account, which combines the thrill of a scratch ticket with the discipline of a savings account. The more you save, the more chances you will have to win real cash prizes through a monthly raffle. To learn more, visit [Bankfive.com](http://Bankfive.com).

#### **BREAKOUT**

**Breakout Games** is giving away \$2,500 a month in scholarships to students who are 17 years or older and interested in a field of study and exploration that brings people together through fun, games, and experiential entertainment. Visit the [website](#) to review the full list of qualifications and access the application.



**Deltek** has appointed Caleb Merriman as its vice president and chief information security officer. Caleb will lead Deltek's global information security team, thereby supporting the company's aim to provide the best software and solutions to project-focused businesses around the world. Additionally, J.D. Power recently recognized Deltek's "outstanding customer service" for the third year in a row.

**McLane Middleton** honored Janis E. Byrd with its annual John A. Graf Client Service Award, which recognizes a McLane Middleton attorney, paralegal, or administrative colleague who has provided clients with truly exceptional service. Congratulations, Janis.

## Cummings Buildings *Power* Charities



Many client firms have come to recognize the motto “Cummings buildings power charities,” and appreciate that their rent dollars are supporting community organizations. Cummings Foundation deputy director Joyce Vyriotes recently appeared on a local news program to discuss the momentous good that you, as Cummings leasing clients, help make possible. [Watch the full interview](#) to learn more.

## Upcoming Events



### **Strega Prime Participates in Dine Out Boston**

**March 1-6 and March 8-13**

400 TradeCenter, Suite 1900

Prix fixe menus: \$20/person for lunch; \$38/person for dinner  
Prices exclude beverages, tax, and gratuity.

Reserve your table [online](#).

### **Cummings Leadership Forum**



### **Leadership Forum: How to Build Good Habits and Break Bad Ones**

**Wednesday, March 18, 3:30 – 5:00 PM**

400 TradeCenter, Suite 5900

Moderator Paul Dio and participants will discuss a verified system for making lasting changes.

[Please register for this event.](#)

### **Business for Breakfast**

### **Making Network Referrals Work for You**

**Thursday, March 19, 8:00 – 9:30 AM**

400 TradeCenter, Suite 4780

Hosted by [Cummings Executive Suites](#) and presented by Christine McIntyre, chief growth officer at [Our Sales Coach](#)

Learn how to obtain and leverage referrals successfully.

[Please register for this event.](#)



### **Free Electronic Waste Collection Events**

See [this flyer](#) for dates, times, and locations.

Sponsored by [Cummings Properties](#) and [Circuitry Recycling](#).

## Cummings in the News

[Harmonic Drive moves to Dunham Ridge, Beverly](#)

*The Salem News*, February 3

[iCorps Technologies moves corporate headquarters to TradeCenter 128](#)

*New England Real Estate Journal*, February 7

[Cummings Properties celebrates 50 years of building communities](#)

*Woburn Advocate*, February 11

## The Latest at Cummings



**Senior Leasing Director Rob Yacobian** of Cummings Properties, center, was among the experts to expound on the migration of life science firms to the suburbs at *New England Real Estate Journal's* Life Science and Healthcare Summit. Cummings is delighted to have thriving biotech clusters in Woburn, Medford, and Beverly. [Read more](#) about location-related trends for the biotech sector.



**Cummings Properties chairman and CEO Dennis Clarke** recently gave *Boston Business Journal* the scoop on what matters most to the Cummings organization: serving its client firms and supporting the local community. "How do we make it easy for businesses of all types to work with us? We take care of their real estate needs so they can focus on other things. If we can be really good at doing that, real estate is an important support to a lot of businesses." [Read more.](#)

## Friendly Reminders

**Daylight Saving Time** starts **Sunday, March 8**. Remember to set the clocks *ahead* one hour before going to bed on **Saturday, March 7**.

**Winter Parking Regulations** are in effect **through March 31**. Click [here](#) for parking and towing regulations, or contact your account manager with questions.

**The flu season** is not over, according to Massachusetts Department of Public Health. Here are several precautions people can take to lower the risk of spreading influenza and other illnesses in the workplace:

- Get the flu vaccine, especially if you have a condition that makes health complications from the flu more likely.
- Wash hands frequently, using soap and water or an alcohol-based hand gel.
- Cough or sneeze into a clean tissue or, if you do not have a tissue, the inside of your elbow.
- Avoid close contact with others who have a cold or the flu.
- Regularly clean items that are often touched by others, such as door handles, phones, faucets, keyboards, and copiers.
- For more information about how to avoid and treat the flu, please visit Center for Disease Control's [Influenza Information](#) page.



**We want to hear from you!** Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, and photos to Lisa VanStry at [lvs@cummings.com](mailto:lvs@cummings.com).

## Interested in relocating to Andover?

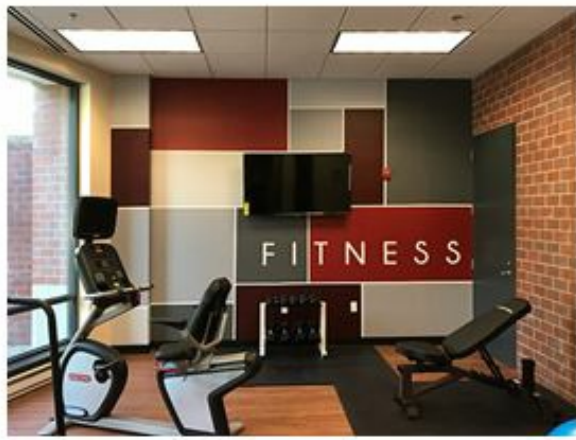
As a client of Cummings Properties, your lease commitment is fully transferable to

our other locations, and we are now leasing at 40 Shattuck Road in Andover. This first-class office/R&D building is situated within a thriving business district just off I-93 at exit 45. 40 Shattuck offers upscale contemporary finishes, flexible floor plans, and new amenities including a market café and fitness room. Ask your account manager about this property or other options within our portfolio.



**2,050 – 28,000 SF** A rare opportunity to lease a premium office suite in highly sought-after location

- Build-to-suit, second- and third-floor suites
- Lease one or combine multiple suites
- Abundant natural light
- Moments from I-93 and I-495
- Upscale contemporary finishes
- Thriving River Road business district
- New on-site amenities include micromart and fitness room



## 40 Shattuck Road Floor Plan

[Client Directory](#)      [cummings.com](http://cummings.com)      [Service Call Request](#)      [Executive Office Suites](#)



If you no longer wish to receive our emails, you may unsubscribe below. Unfortunately, if you unsubscribe, you will not receive important building notices such as water and electric shutdowns or fire alarm testing.