

July 2024

This monthly newsletter is prepared primarily for and about Cummings Properties' leasing clients in Beverly. <u>Sign up here</u> to enjoy the latest client news, events, special offers, and more.

Sweet Summer Specials

Cool off this summer with a sweet treat at Cummings Center! For a limited time only, **Flip The Bird** is serving up ice cream scoops in an array of flavors, and **The Whoo(pie) Wagon** has ice cream-stuffed cookies and whoopie pies.





Welcome, New Neighbors

Kevin Portillo
100 Cummings Center, Suite 250-E
Advertising, marketing, and media

The Healing Nest Play Therapy Center 100 Cummings Center, Suite 429-C Child therapy (ages three to 10)

Sowing the Seeds of Change

A collaborative effort from **Build Health International**, **Green Beverly**, and Cummings will culminate in an attractive, ecofriendly new amenity at 100 Cummings Center: a community "pollinator garden." Stocked with plants that support local species of hummingbirds, butterflies, bees, and other pollinators, the garden will enrich both the form and function of the fifth-floor patio.

Pictured, volunteers give the seal of approval to their initial plantings.



Noteworthy News



ATA Engineering's expansion to Beverly is making headlines. Learn more about this new Cummings Center

neighbor via citybiz.co.



For the third consecutive year, <u>Cross</u> <u>Insurance</u> ranked second among <u>Boston</u> <u>Business Journal'</u> s <u>Largest Insurance</u> <u>Brokers in Massachusetts</u>. Read more

online.



Essex County Community Foundation appointed new leadership. Effective July 1, Stratton Lloyd holds the role of president & CEO. Read more online.

To Do This Month



Summer Networking on the Deck North Shore Chamber of Commerce Wednesday, July 10, 5:00-7:00 PM

Beauport Hotel, 55 Commercial Street, Gloucester

At one of the Chamber's favorite summer events, attendees will enjoy light appetizers, a cash bar, raffles, and the amazing view from Beauport

Hotel's deck. Bring your colleagues and make new connections while taking in the panoramic seascape. Tickets are available for purchase <u>online</u>.



Summer Mixer at Mill River Winery North Shore Technology Council Thursday, July 25, 5:00-8:00 PM 498 Newburyport Turnpike, Rowley

Enjoy an evening of networking, with a selection of wine, cider, sangria, and food, on the vineyard. Tickets are available for purchase <u>online</u>.

Save the Date



Women's Business Summit
SCORE Northeast Massachusetts
Wednesday, September 18, 9:30 AM-3:00 PM

Andover Country Club, 60 Canterbury Street

Attendees will hear insights from successful small businesswomen from the local area. This event will feature a series of speakers, roundtables, and networking opportunities as well as morning coffee and lunch. <u>Tickets are available</u> for purchase online.

Cummings Buildings *Power* **Charities**

Joy and excitement were centerstage at Cummings Foundation's recent **Grant Winner Celebration**, where partygoers enjoyed dynamic words of thanks from **Governor Maura Healey** as well as crowd-pleasing remarks from **Joyce** and **Bill Cummings**. Healey lauded the Cummings organization's unique model whereby 100 percent of rental profits are dedicated for charitable purposes.



"To the Cummings, thank you for your innovative and thoughtful and, dare say, courageous leadership. As somebody who is pretty focused on economic development in the state, we want to see buildings full, we want to see those leases taken up, and those rents coming in." ~Governor Maura Healey

Watch the full recording of the speaking program on YouTube.

The close of one grant cycle heralds the start of the next: the Foundation is now accepting letters of inquiry (LOIs) for the 2025 <u>Cummings \$30</u> <u>Million Grant Program</u>. Submission of an LOI is the first step toward applying to become one of 150 local nonprofits to be awarded grants next June. Please spread the word to area nonprofits that are doing

important work in local communities.

To Cummings Properties' more than 2,000 leasing clients, thank you for your tenancy, which is so enormously helpful in funding the Cummings organization's good works.

Seen Around Campus

Cummings leasing officer **Jake Heger** welcomes <u>Beacon Benefits</u> client relationship manager **Hailey Lord** (right) to her firm's new suite at 48 Dunham Ridge.



Cummings brought brick-oven goodness to Dunham Ridge for a pizza party client appreciation event. Pictured, leasing clients munch contentedly on savory slices from **Regina Pizza**.









Easy Riding With the Salem Skipper



Now serving Cummings Center, the Salem Skipper is a low-cost rideshare service that works like a minibus: book a ride straight from your smartphone to travel between any of 14 designated stops in Beverly, Danvers, and Salem. View this flyer or visit

<u>beverlyma.gov</u> to review the service hours, rate schedule, and more.

The Latest at Cummings

Cummings was delighted to host Boston Marathon race director **McGillivray** (pictured, right, with Bill Cummings) as guest speaker at its summer Sales and Management Retreat. The legendary runner, a longtime Cummings leasing client, wowed audience members of all activity levels, earning rave reviews from the energized, inspired Watch this crowd. YouTube video for



abbreviated motivational address, and visit <u>Dave's personal website</u> to view his availability.

Friendly Reminders

Holiday Closure: Cummings' offices will be closed this **Thursday**, **July 4**, in honor of Independence Day.

Avoid Charges for Preventable Repairs: Please ask all staff to review these facilities maintenance quick tips to save your firm from costly preventable repairs. As a reminder, clients



are responsible for any damages to the leased premises beyond regular wear and tear, and associated repairs may be charged to the client on a time and materials basis with a minimum charge of \$150.



We want to hear from you! Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, photos, and more to newsbrief@cummings.com.

Earn Cash for Client Referrals

Know someone looking for space? You could earn \$1,000 or more for referring a new client to Cummings Properties. Within our portfolio, which spans 11 cities and towns north of Boston, we have a space for every need. Contact your account manager or view this flyer to learn more.

Earn \$1 per square foot for a successful lease with Cummings, with a minimum referral bonus of \$1.000!

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