

Cummings Center NEWSbrief



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August 14, 2018

Noteworthy News



Congratulations to two client firms, [BodiScience](#) and [CrossFit Five Plus](#), for winning *Northshore Magazine's Best of the North Shore 2018* awards. **BodiScience** was voted Best Day Spa and Best Facial, and Editors' Choice for Best Body Treatment. **CrossFit Five Plus** was selected as Editors' Choice and Readers' Choice for Best CrossFit Gym.

Using a grant from the [Massachusetts Downtown Initiative](#), Beverly has commissioned a study by an independent economic development research firm to explore the potential for a hotel in its downtown. The City is asking businesses in Beverly and the surrounding communities to participate in a brief survey about their use of function facilities and the business travel/overnight visitors generated by their company. **To complete the survey, click [here](#).** Questions about the study should be directed to Emily Hutchings, associate planner for the city of Beverly, at ehutchings@beverlyma.gov.

Quick Links

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Submit Your News

To be included in a future edition, please email newsbrief@cummings.com.

Business Spotlight

[King Fish Media](#), 900 Cummings Center, Suite 307-V, has been a member of the Cummings Center community since 2014. CEO Cam Brown established the full-service marketing agency in 2001. Its services include discovery, strategy, branding and identity, art direction, web design, analytics, and more. For more information, visit the [website](#).



KingFishMedia

Special Offer



[Wylie Inn at Endicott College](#) is pleased to offer a 20 percent discount to local companies for all business and personal overnight stays. To receive the discount, simply use code NEGLOC online when booking. For more information, email Victoria at vpatterson@wyliecenter.com.

Upcoming Event

[Beverly Main Streets](#) will be hosting THE BLOCK, a downtown outdoor street party on Saturday, August 25, from 5:30 to 9:30 PM. Join Beverly Main Streets for food, beer, wine, and live music. The cost of admission is \$5. Remember to bring your MA state ID. For more information, call 978-922-8558 or visit the [website](#).

Friendly Reminder

Plumbing Hint *Why is there sometimes an odor emanating from the bathroom floor drain?* The most common reason is that the "trap" in the floor drain has no water in it. Most restrooms on upper floors of the buildings have floor drains designed to collect water in the event of a toilet overflow or leak. These drains are plumbed with a trap, which is designed to keep a small amount of water in the pipeline. This prevents sewer smells from escaping up through the drain. Mopping pushes water into the drain and, when done on a regular basis, will typically prevent unpleasant smells. A more proactive measure to prevent the trap from drying up would be to occasionally pour a cup of water down the floor drain; adding an ounce or two of vegetable/mineral oil to the water will keep the water from evaporating quickly.

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