



October 2023

*This monthly newsletter is prepared primarily for and about Cummings Properties' leasing clients in Beverly. Enjoy the latest client news, events, special offers, and more.*

## Hearing in the "Here & Now"

**Tobias & Battite** president Dr. **Brian Fligor** (pictured, right) joined award-winning journalist **Robin Young** at the WBUR studio to discuss the latest technological advances in tinnitus therapy.

Listen to the [full interview](#), featured on NPR's "Here & Now," via [WBUR.com](#).



## Special Offer



### New Client Specials Seaside Graphics

100 Cummings Center, Suite 324-B

New clients will receive a complimentary set of 1,000 business cards with an order

exceeding \$300. This offer is limited to one promotion per company, and applies to print services (copies/posters), indoor/outdoor signage, vinyl wraps and banners, screen printing and embroidery, and promotional products. Contact [maggie@seasidegraphics.com](mailto:maggie@seasidegraphics.com) or 978-761-2766 to learn more.

## Noteworthy News

**The Hatchery** has opened a new **Flip The Bird** restaurant at 880 Main Street, in Woburn. This is the fifth (and southernmost) location for the Beverly-born chain, which sprang from the long-time proprietors of former Cummings Center eateries **The Breakroom** and **Marino's Café**. Sample **Phantom Gourmet**-approved Nashville hot chicken, ribs, and more at the Woburn restaurant from noon to 6:00 PM seven days a week.



## To Do This Month

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**Women in Technology Forum**  
**North Shore Technology Council**  
**Thursday, October 19, 5:00-8:00 PM**  
*Ferncroft Country Club*  
*10 Village Road, Middleton*

Learn from industry experts at the second annual Forum. The evening's program will include a panel discussion featuring leadership from Cummings leasing clients **West Hill Technology Counsel**, **Sunflower Therapeutics**, and **Little Sparrows Technologies** as well as other names from women-led firms. [Please register online.](#)



**Battle-Tested Recruiters Speak**  
**Cummings Women's Business Network**  
**Tuesday, October 24, 11:30 AM-1:00 PM**  
*100 Cummings Center, Beverly*

Experienced recruiters from **FlexProfessionals** will discuss current trends in the hiring market and share recruiting strategies geared toward small businesses. This interactive panel discussion includes a light lunch, and registration is required. [Please register online by Friday, October 20.](#)



**2023 Wanderlust Ball**  
**YMCA of the North Shore**  
**Saturday, October 28, 6:00 PM**

*Greater Beverly YMCA, 254 Essex Street, Beverly*  
Join the Y community for an evening of fun and fundraising, featuring dinner, dancing, and a live auction. Tickets are available for purchase [online](#).

## Save The Date

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**Grand Opening Celebration**  
**The Whoo(pie) Wagon**  
**The week of Monday, November 13**  
*950 Cummings Center, Suite 97-X*

Enjoy gourmet coffee beverages and assorted whoopie pies and other sweet treats. Now open



Tuesday to Friday 8:30 AM-4:30 PM and Saturday 8:30 AM-3:00 PM.

## Cummings Buildings *Power* Charities



**2024 Grant Cycle Underway:** Local nonprofits turned their fundraising efforts to the web, filing 714 proposals for the **Cummings \$30 Million Grant Program**. The applicants—which continue to represent a wide variety of causes, including education, food insecurity, elder care, social justice, and health care—submitted requests to be

considered for 150 grants, totaling \$30 million, to be awarded next June. The Foundation's team of volunteer reviewers is now evaluating the proposals to determine which will be invited to submit full applications. A complete list of past grant recipients is available [online](#).

Thank you for your tenacity, which is so enormously helpful in making this kind of philanthropy possible.

## Shoe Donation Fundraiser

Donate new and gently used shoes to help our close neighbors at Ayers Elementary School give the kids a new playground. Donations will be accepted through **Friday, October 20** via the reception area collection box at 100 Cummings Center.

AYERS RYAL SIDE  
ELEMENTARY SCHOOL

SEPT 25  
TO  
OCT 20

### PLAYGROUND FUNDRAISER

DROP OFF YOUR NEW AND  
GENTLY USED SHOES AT:

100 Cummings Center  
Reception Area  
Collection Box



Shoes will be sent to Funds2Orgs, to be used as seed product for entrepreneurs in developing nations. You can help Ayers Elementary, keep shoes out of landfills, and kickstart microbusinesses—just by cleaning out your closet!



# The Latest at Cummings

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Shoebert the seal resurfaced in local headlines for the anniversary of his famed sojourn at Cummings Center. Get the full saga from NOAA Fisheries, and don't miss this feel-good update authored by **Paul Leighton** of The Salem News.

## Friendly Reminders

**Fall Back:** Daylight Saving Time ends **Sunday, November 5**. Remember to set the clocks *back* one hour before going to bed on **Saturday, November 4**.

**Flu Tips:** Flu season has begun. Here are several ways to decrease the risk of spreading influenza and other illnesses in the workplace:

Cover  
your  
Cough



Clean  
your  
Hands

- Get the flu vaccine, especially if you have a condition that makes health complications from the flu more likely.
- Regularly clean frequently touched items, such as door handles, phones, faucets, keyboards, and copiers.
- Frequently wash hands with soap and water or an alcohol-based hand gel.
- Cough or sneeze into a clean tissue or the inside of your elbow.
- Avoid close contact with others who have a cold or the flu.

Learn more about how to avoid and treat the flu.



**We want to hear from you!** Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, photos, and more to [newsbrief@cummings.com](mailto:newsbrief@cummings.com).

## Earn Cash for Client Referrals

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**Know someone looking for space? You could earn \$1,000 or more for referring a new client to Cummings Properties.** Within our portfolio, which spans 11 cities and towns north of Boston, we have a space for every need. Contact your account manager or [view this flyer](#) to learn more.

Earn \$1 per square foot for a successful lease with us, with a minimum referral bonus of \$1,000!



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