## FOR IMMEDIATE RELEASE

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## Reading Co-operative Bank Launches Mobile Banking App

Reading, MA – Reading Co-operative Bank is excited to launch its new Mobile Banking app, available for Apple and Android products in the App Stores. With the free Mobile Banking app customers can conveniently and securely bank "on the go" with no hassle. Mobile Banking provides customers with access to real-time account balance information and the ability to transfer funds between RCB accounts, view recent account activity and loan information and find RCB branches and ATMs.

"We are very excited to offer the RCB Mobile Banking app! It is a convenient way for our customers to access their banking from anywhere at any time. Mobile Banking is just one of the many ways RCB is working to improve our bank's services and take the stress out of banking for customers," says Shanna Cahalane, RCB's Assistant Vice President/ Director of Marketing.

Smartphone users are encouraged to download the app by visiting www.readingcoop.com or by searching ReadingBank in the App Store for ultimate banking convenience.

Reading Co-operative Bank is a dynamic, 21st-century community bank, founded in 1886 on the principle that profit and growth go hand-in-hand with responsible banking and service to the community. RCB is a 5-star rated bank that is in the top 7% of banks in the country for overall financial condition by Bauer Financial. Bank Specialists can be reached at 781.942.5000, readingcoop.com or by visiting one of their locations in Reading, North Reading, Wilmington, Woburn and now in Andover and Burlington.