

GROW YOUR BUSINESS



Marketing Opportunities for Cummings Properties Clients

Several excellent opportunities exist for each Cummings Properties firm to spread the word about its goods or services to more than 1,500 client businesses and almost 10,000 employees and visitors daily. *Advertising methods include:*



Coupons

Introduce your company and promote your business by including your firm's coupon* for goods and/or services in our new client welcome package.

*Coupons must be 8 1/2" x 5 1/2" or smaller



Events

Hold promotional events in our building lobbies or community conference room. For outdoor events, try "Park in the Park," the tennis courts at Cummings Park, or options at Tradecenter 128.



Flyers

Clients may take advantage of common area bulletin boards by posting 8 1/2" x 11" flyers for advertising purposes



Email Updates

Cummings Properties regularly broadcasts an email update to hundreds of client firms, individuals and media outlets announcing events, property information, special news, and business profiles. Email a brief piece to group@cummings.com, and we will try to include it with a website hyperlink in an upcoming update.



Hallway Posters

Clients are invited to produce several 30" x 42" posters mounted on black 3/16" gatorboard with either a matte or gloss laminate finish for display throughout Cummings Properties. Posters are mounted inside wood frames free of charge.



Client Directory

Add your firm to our website's client directory. Visit www.cummings.com, click on "Client Information," then "Yellow Page Directory of Clients" and follow the "Welcoming all clients" instructions to fill out our form.



Website Links

Establish a link on www.cummings.com, let us know at grafix@cummings.com and we will set up a reciprocal link at no cost. Our extensive local and regional print ad campaigns heavily promote our website and will help bring more visitors to your site.



Wall Street Journal TV

Advertise on Wall Street Journal screens located in several Cummings Properties buildings. The Wall Street Journal Office Network has a presence in more than 760 Class A office buildings. Customize by market, zip code, daypart, standard industry code, and company size. Please contact Kate with Captivate Network at 312-576-2629 for more information and pricing.

For more information about these opportunities, please contact your account manager at 781-935-8000. Please note, proofs of hallway posters, flyers and coupons must be reviewed and approved by Cummings Properties prior to production.

A picture is worth a 1,000 words...

Can it be worth a few customers?

You supply...

30"x 42" printed artwork mounted on black 3/16" Gatorboard (substitute materials will be rejected), finished with matte laminate.

We supply...

Oak display panel enclosures and all necessary placement, etc. at no charge.



Cummings Properties offers resident firms this advertising opportunity by making display panels available throughout many Cummings common areas. These panels may feature an ad, artwork, or other marketing material describing your company's services.*

Please contact **your account manager** in the Cummings Properties leasing office for more information on reserving space for up to six units at no charge. For help with designing and/or producing an attractive, professional display, contact one of the firms listed below (*be sure to specify Cummings size panels*).

* Please note display panels must receive approval from Cummings Properties' design department BEFORE fabrication.

CCI Reprographics, contact Alex Usharoff, 100 Cummings Center, Suite 107-Q, Beverly.....	978-921-1166
Corbett Design and Corbett Features, contact Barry Corbett, 100 Cummings Center, Suite 314-H, Beverly.....	978-232-1124
Emanio Creative Exchange, contact Evan Gross, 100 Cummings Center, Suite 221-B.....	978-338-5843
Fast Signs, contact Sean Shah, 400 West Cummings Park, Suite 1975, Woburn.....	781-938-7700
Marken Graphics, contact Ken Murray, 175-K New Boston Street, Woburn.....	781-376-1890
My Print and Copy, contact Rich McElroy, 100 Cummings Center, Suite 210-D, Beverly.....	978-232-3552
Northeast Digital Imaging, contact Joe Gannuscio, 21 Cummings Park, Suite 258, Woburn.....	781-281-2459
Rockport Custom Publishing, contact Tom Tetreault, 100 Cummings Center, Suite 321-E, Beverly.....	978-921-7850
Signature Printing & Consulting, contact Arthur Maranian, Jr., 800 West Cummings Park, Suite 3025, Woburn.....	781-939-0991