11.0 Specialized Construction Standards

11.1.3 Primary Sign Standards

Standard Sign Required by Lease for Primary Tenants:

All configurations must be approved by CPL prior to installation.

Minimum Requirement:

12" high letters
Individual cast aluminum letters or injection molded Helvetica 12"
U.S. style plastic letters as manufactured by Gemini, Inc.
CPL standard Gothic style
Brown color (PMS4625) or white on certain buildings
Aligned with adjacent signage
No backing material
No lighting
Located approximately equidistant from limits of Lessee space
All signage to be mounted on masonry unless specifically approved otherwise
Sign to be installed within 1 month of occupancy.

Secondary Sign Elements

6" Cast aluminum (or approved plastic) letters approved when mounted below main sign 6" Cast aluminum "Shipping" signs at loading doors (6" above door)

Upgrade/Custom Option

Now approved in ¹/₄" Plexiglas, matte finish with 1" deep edge trim Color other than brown (or white on certain buildings) Lessee custom lettering style (must be different than CPL Gothic standard) Minimum 18" high letters Individual letters or graphic elements Symbols or logos acceptable (approximately 48" min. size in one dimension) Aligned with adjacent signage No backer board or material No lighting No "Inc.", "Co.", etc. on custom signs

Removal

Lessee is responsible for patching and painting disturbed wall surfaced after removal of any existing signage. Lessee to return any removed signage elements to CPL.

Supplier: (Metal Letters)		
Bresnahan Signs	Richie Bresnahan	(413) 247-9836
Prices: 12" letters:	\$20.00 per letter	
	\$75.00 installation fee	
Supplier: (Plastic Letters)		
United Sign	Ed Juralawicz	(978) 927-9346