



## Cummings North Shore News

CUMMINGS CENTER / DUNHAM RIDGE

New Neighbors, Friendly Reminders, Noteworthy News, and more!

May 26, 2020

### Special Offer



**PC DYNAMIX**  
people-friendly IT solutions

**PC Dynamix**, 100 Cummings Center, Suite 324-J, understands that COVID-19 has changed not only the way businesses operate but also the cybersecurity landscape. The IT firm is offering free cybersecurity and technology assessments to Cummings Center client firms to help address new threats and keep clients' businesses safe as they return to work. For additional information or to schedule a one-on-one consultation, visit the [website](#).

### Upcoming Event

**North Shore Technology Council**, 100 Cummings Center, Suite 223-F, is hosting *Alzheimer's: New Research, New Approaches* on **Wednesday, May 27 at 6:00 PM**. Guest speaker Dr. Paul Alan Cox, director of Brain Chemistry Labs, will discuss his firm's promising phase 2 clinical trials for treatments for Alzheimer's and ALS. Learn more and register for the presentation [online](#).



### Noteworthy News

#### SeniorCare

Elder Services | Information | Solutions

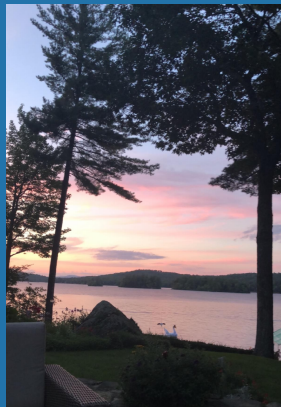
**SeniorCare**, 100 Cummings Center, Suite 106-H, continues to serve the elder population of the North Shore in Beverly, Essex, Gloucester, Hamilton, Ipswich, Manchester-by-the Sea, Rockport, Topsfield, and Wenham. Its services include care management, in-home care, food delivery and pickup options, caregiver support, and more. In response to the COVID-19 pandemic, SeniorCare has also introduced telephone companionship and specialty shopping services. Learn more [online](#) or by calling 978-281-1750.

**Goddard Technologies**, 100 Cummings Center, Suite 235-M, recently teamed up with Swab56 to support and increase the production of Swab56's test swabs, which are being used in healthcare facilities to test for COVID-19. Traditional nasopharyngeal swabs are in short supply as healthcare facilities around the world struggle to keep up with the coronavirus pandemic. Goddard's engineers will assist the Swab56 team in its goal to significantly increase its production capacity to meet worldwide testing needs. Additional information is available [online](#).



### Simple Smiles

During these times of uncertainty, it can be difficult to see the sunnier side of things. We are inviting all North Shore News readers to submit photos of something or some place that without fail always makes them smile. The submission possibilities are endless: We only ask that these photos do not include people.



## Call for Submissions



### We want to hear from you!

Have you adapted your business to offer virtual services during the pandemic? Is your firm providing vital healthcare services or medical research during this challenging time? Hoping to share some helpful tips or special offers with other Cummings clients? Email your news, offers, and photos to Helen Jeffers at [newsbrief@cummings.com](mailto:newsbrief@cummings.com).

## Shoe Snippets

*Fun facts about the historic Cummings Center site, formerly known as "The Shoe"*

In an early employee engagement initiative, United Shoe recognized the importance of providing small luxuries for its employees. Among the amenities available to all employees were a clubhouse, athletic fields, shooting ranges, and gardening plots. Although non-employees were allowed to join the clubhouse, 75 percent of the membership was reserved for factory workers. Three hundred acres was more land than The Shoe needed for its business operations, so it allowed employees to utilize the surrounding farmland free of charge to plant gardens. Workers were permitted to seek assistance from agriculturists in this endeavor, but were responsible for paying for the services provided to ensure that they felt they were paying their own way.

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