

Upcoming Event

Express Yourself's annual IMAGINE NATION performance has been postponed to May 20, 2021, but that hasn't stopped the fun. While the artists and kids won't make it to the big stage this year, they will put on a virtual celebration on May 21, 2020. One thing that won't change is the kids' pizza and t-shirt party. Pies will be delivered to each family's door just before showtime.

Express Yourself is inviting everyone to be a meaningful part of the fun by donating to the pizza party effort. As a bonus, the C.F. Adams Charitable Trust will generously match every dollar up to \$10,000. For additional information, visit the website or contact info@exyo.org.



Virtual Services

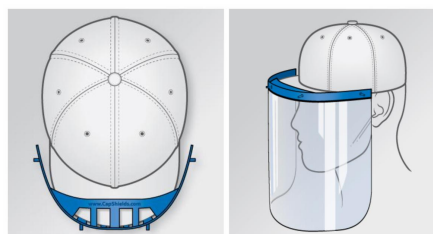


Fitness Together, 950 Cummings Center, Suite 98-X, now offers live virtual personal training. Its team is available to help you reach your health and fitness goals from the comfort and safety of your home without any equipment. Simply visit the website for more details, or contact Derek at

derekmaxfield@fitnesstogether.com.

Noteworthy News

Acera, 100 Cummings Center, Suite 439-C, has launched CapShield™, a line of clear face shields that attach to the bill of a standard baseball cap. In addition to applications in the medical field, the product was designed to protect frontline workers such as delivery personnel and restaurant staff. "Acera wanted to provide a low-cost and easy-to-apply solution that would help people stay safe, and we plan to donate \$0.50 per unit purchased to support Healthcare Heroes Emergency Response Fund at Beverly Hospital," said Acera president Thomas V. Root. For additional information, visit the



For additional information, visit the website or contact info@acera.com.



CreaGen Life Science Incubator, a Cummings client firm in Woburn, has allocated resources and lab space to a new endeavor: the production of hand sanitizer for federal agencies and consumers. The firm will also donate a large portion of the product to first responders in local communities. Consumers may purchase limited quantities of the product [online](#).

Congratulations! Cornell Orthotics & Prosthetics, 100 Cummings Center, Suite 207-H, will celebrate its 35th anniversary in June. The custom orthotics and prosthetics practice, which remains open during the pandemic, is owned and operated by twin brothers, Keith and Ken Cornell. (In-person appointments are available for essential patients only.) For additional information, visit the [website](#).

Special Offer

Andresen Moving & Storage, 100 Cummings Center, Suite 321-H, now offers [virtual surveys](#) to provide moving estimates for companies looking to reconfigure their office space to allow for physical distancing. Additionally, Andresen takes extra precautions with in-person moves and offers a no-contact [moving and storage solution](#). For additional information or to schedule a virtual survey, call 1-877-273-2468.

Call for Submissions

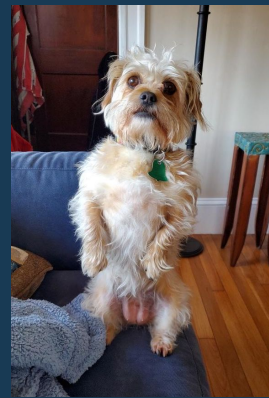


We want to hear from you!

Have you adapted your business to offer virtual services during the pandemic? Is your firm providing vital healthcare services or medical research during this challenging time? Hoping to share some helpful tips or special offers with other Cummings clients? Email your news, offers, and photos to Helen Jeffers at newsbrief@cummings.com.

Simple Smiles

During these times of uncertainty, it can be difficult to see the sunnier side of things. We are inviting all North Shore News readers to submit photos of something or some place that without fail always makes them smile. The submission possibilities are endless: We only ask that these photos do not include people.





Shoe Snippets

Fun facts about the historic Cummings Center site, formerly known as "The Shoe"

In 1910, United Shoe Machinery Corporation's factory staff grew from 3,000 to 4,500, and its workweek was cut from 55 to 50 hours. The company reportedly paid its workers the highest average wages in the country, with common stock worth \$70 million by 1911. Modernization efforts contributed to its great success, as it converted more and more hand operations to mechanical processes.

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