



New MetroNorth News Schedule

To keep the leasing community well informed, while lightening your inbox load, Cummings MetroNorth News will move from a bi-weekly to a monthly distribution schedule. Watch for the next edition on **Tuesday, March 7**.

Leasing clients who would like to share news, special offers, upcoming events, or photos are invited to email their submissions to newsbrief@cummings.com **by 3:00 PM the Tuesday prior to the next edition**. (For example, the deadline for the March 7 edition will be 3:00 PM on February 28).

Special Offers



consultation, and [view this flyer](#) for additional details.

CrossFit Five Plus, 100 Cummings Center, Suite 135-E, is passionate about helping people of all ages and fitness levels become the healthiest versions of themselves. Through group classes and one-on-one training, its experienced team strives to help clients get fitter; build strength, reduce body fat, and boost metabolism. Contact info@crossfitfiveplus.com to schedule your **free**



Miriam Klamkin, 100 Cummings Center, Suite 341-G, is offering **10 percent off** all 2022 tax returns to Cummings clients. To qualify for this discount, provide all tax documents **prior to March 1**. To learn more and receive a free estimate, contact Miriam at 978-522-6643 or miriamklamkinea@gmail.com.

Upcoming Events



American Red Cross

Blood Services

The Cummings Women's Business Network will host a Red Cross Blood Drive this **Thursday, February 9**, from **11:00 AM to**

4:00 PM. This lifesaving event will be held in the 221-E Community Conference Room and is open to the public. Participants can register by searching Beverly events (postal code 01915) [on redcrossblood.org](http://redcrossblood.org). Donors will receive a \$10 gift card, courtesy of Amazon, and a chance to win a trip for two to Florida.

The CHAMBER.

North Shore Chamber of Commerce

Join [North Shore Chamber of Commerce](#) for a social media strategy session **Tuesday, February 14**, from **8:00 to 9:30 AM**, in the Cummings Community Conference Room (100 Cummings Center, Suite 221-E). This breakfast seminar is part of North Shore Chamber's Thrive initiative, which aims to empower women personally and professionally. (Attendance is open to all, regardless of membership status or gender identification.) [Please register online](#), and call 978-774-8565 to learn more about this marketing workshop.

Cummings Center is pleased to accommodate [North Shore Chamber of Commerce](#) (500 Cummings Center, Suite 1700) and [Greater Beverly Chamber of Commerce](#) (100 Cummings Center, Suite 107-K). Consider visiting these two exceptional organizations to explore the benefits of becoming a member.

Friendly Reminder



Valentine's Day Shopping Made Easy: Remember your neighboring merchants while shopping. Cummings is home to a diverse collection of businesses, many of which offer gift certificates and special gift packages that are suitable for friends and relatives of all ages. Check out the newly upgraded [Client Directory](#) to discover all that is offered locally.

Call for Submissions



We want to hear from you! Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, photos, and more to Alison at newsbrief@cummings.com **by 3:00 PM on February 28.**

Simple Smiles

Simple Smiles was created to help everyone start the week off learning, imagining, and smiling. We invite all MetroNorth News readers to submit photos of something or some place they find interesting, informative, or exciting. Please refrain from sharing photos that feature people.



Shoe Snippets

Fun facts about the historic Cummings Center site, formerly known as "The Shoe"

In an early employee engagement initiative, United Shoe strove to promote work/life balance by providing staff with access to small luxuries, such as a clubhouse, athletic fields, shooting ranges, and gardening plots.

Three hundred acres was more land than The Shoe needed for its business operations, so it allowed employees to plant gardens in the surrounding farmland free of charge. Workers were permitted to seek assistance from agriculturists in

this endeavor, but were responsible for paying for the services provided to ensure that they felt they were paying their own way.

[Client Directory](#)

cummings.com

[Service Call Request](#)

[Executive Office Suites](#)



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